



2025 MSA SNOWMOBILE DEALER OF THE YEAR

Deadline for Nominations: February 28, 2025

Award: A plaque recognizing a snowmobile dealer in the state of Maine for their contributions to the sport and their community. The plaque will be awarded at the MSA annual banquet, where the winning dealer will be the guest of the MSA.

Nomination Process: The Dealer of the Year is selected on the bases of their service to their customers, their community and the sport of snowmobiling. Nominations may be submitted by MSA snowmobile clubs or individual MSA members. (Nominations received by 2/28/25 will be considered for both the 2025 and the 2026 award.)

DEALERSHIP NAME:

ADDRESS:

CITY, STATE, ZIP:

TELEPHONE NUMBER:

DEALERSHIP OWNER(S):

Nominated By (club or MSA member's name):

Contact Person & Telephone Number:

Write a letter of nomination on a separate sheet of paper, including the information required from the following six guidelines. Attach this nomination form and any supporting documents such as news clippings, photographs, letters of recommendation, etc. and mail to: **Maine Snowmobile Association, PO Box 80, Augusta, ME 04332**

1. Discuss the nominee's commitment to customer service, citing specific instances if possible.
2. Describe the nominee's involvement with snowmobile clubs and/or the MSA state association (example: fundraising activities, donations, promotion of club membership, club participation, etc)
3. Detail any ways in which this dealer contributes to the community.
4. Describe what your nominee does to promote snowmobile safety.
5. If you nominee is involved in trail grooming efforts, please include some detail.
6. Make a general statement of support for the nominee, mentioning any items not covered by the preceding topics.